



Lawn Ornaments Unite and Protest during Mow Down Pollution's 11th year!

The Home Depot Canada and Summerhill Impact urge Canadians to come to the aid of their lawn ornaments during the 11th annual Mow Down Pollution Event

(Toronto) April 19, 2011 – Lawn ornaments have had enough and today everyone from plastic garden gnomes, pink flamingos and fishing frogs is *silently* protesting to educate Canadians on the harmful effects of gas-powered lawn equipment. For years garden gnomes have tolerated the smog forming emissions released from our old garden equipment all the while still bringing colour and life to our lawns. The time is now for Canadians to listen up and do their part to protect our air and land.

The Home Depot[®] Canada and Summerhill Impact have come together to draw some much needed attention to a common and often overlooked contributor of smog and air pollution: gas-powered lawn equipment. The 11th Annual Mow Down Pollution event, running from April 21 until May 4, 2011, encourages Canadians to consider their lawn ornaments when caring for their lawns.

“Being outside and enjoying our yards is one of the greatest pleasures many of us have during the summer months,” says Fatima Crerar, Summerhill Impact Executive Director. “It’s astounding to learn that standard two-stroke mowers emit the same amount of common air pollutants in one hour as driving a new car from Toronto to Ottawa, yet they are still widely used.”

During the program, Canadians are invited to bring their old gas-powered lawnmowers, hedge trimmers, string trimmers and chainsaws to any The Home Depot store in Canada to receive a coupon for an instant rebate of \$10 to \$100 off the purchase of an environmentally-preferred alternative. Your lawn ornaments will thank you, albeit quietly.

“According to The Home Depot Canada’s 3rd Annual Green Home Index, the majority of Canadians (62.5 per cent) are motivated to make their homes greener, but many (23 per cent) are not doing anything more this year due to economic reasons,” said DiGiacchino, vice president of Merchandising, The Home Depot Canada. “Mow Down Pollution addresses both of these concerns by not only making it easy to make the switch to lawn care equipment that is better for the environment, but by helping to save Canadians money with the instant rebate. In addition, consumers can save even more by lowering their operating costs with an electric mower, trimmer or chainsaw or push mower.”

Since the program began in 2001, Mow Down Pollution has helped responsibly recycle over 45,000 pieces of lawn equipment, resulting in the prevention of over 1,700 tonnes of greenhouse gas emissions and the endless happiness of lawn ornaments across Canada.

For more details please visit www.homedepot.ca/mowdownpollution

About Summerhill Impact:

Summerhill Impact is a national not-for-profit environmental organization that has designed and delivered many of Canada's most successful public engagement programs. We strive to make better environmental choices easy for consumers, allowing them to contribute to a sustained, positive, and measurable impact on the environment.

About The Home Depot Canada:

The Home Depot is the world's largest home improvement specialty retailer, with 2,245 retail stores in all 50 states, the District of Columbia, Puerto Rico, U.S. Virgin Islands, Guam, 10 Canadian provinces, Mexico and China. In fiscal 2010, The Home Depot had sales of \$68.0 billion and earnings from continuing operations of \$3.3 billion. The Company employs more than 300,000 associates. The Home Depot's stock is traded on the New York Stock Exchange (NYSE: HD) and is included in the Dow Jones industrial average and Standard & Poor's 500 index.

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