



## **Kicking Off The Home Depot Canada's Annual Orange Door Project Fundraising Campaign**

*Buy a \$2.00 Orange Door at your local Home Depot store to help prevent and end youth homelessness*

TORONTO, May 31, 2018 – Until June 24, customers who purchase a \$2.00 paper orange door at their local Home Depot store will help support safe housing options, life-skills development programs and prevention initiatives for at-risk and homeless youth across Canada.

“Every night in neighbourhoods across the country more than 6,000 youth don’t have a safe place to call home. That is why 100 per cent of every customer donation goes directly to helping youth impacted by this very serious issue. Thanks to the support of our communities, we’re helping vulnerable and homeless youth realize brighter futures, one orange door at a time,” said Jeff Kinnaird, chair, board of directors, The Home Depot Canada Foundation and president, The Home Depot Canada.

Research has demonstrated that the longer a young person remains homeless, the worse their health and well-being become, and the more likely they are to experience exploitation, trauma and addictions, drop out of school and become entrenched in street life.\*

Through The Orange Door Project fundraising campaign, The Home Depot Canada Foundation supports 120 organizations that share their commitment to preventing and ending youth homelessness across the country. Customers can also make online donations at [www.orangedoorproject.ca](http://www.orangedoorproject.ca).

### **Quick Facts:**

- Last year, The Home Depot Canada Foundation helped more than 260 organizations.
- The Orange Door Project fundraising campaign has raised more than \$8.6 million since 2007.
- Young people aged 13-24 who are homeless make up approximately 20 per cent of the homeless population in Canada (Gaetz et al., 2014).

\*source: [Without a Home: The National Youth Homelessness Survey](#)

### **About The Home Depot Canada Foundation:**

The Home Depot Canada Foundation is committed to helping prevent and put an end to youth homelessness in Canada. On any given night, more than 6,000 young people are without a place to call home, making youth homelessness one of the most urgent social issues facing Canadians today. Through The Orange Door Project initiative, the Foundation has pledged \$20 million by the end of 2018 to improve housing options, support life-skills development programs, and invest in research that ensures funding is directed to the most effective solutions designed to help youth build brighter futures. For more information, please visit: [www.orangedoorproject.ca](http://www.orangedoorproject.ca).

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To coordinate a media interview or photo opportunity, please contact:

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